Daniel Gur Arye

Product Designer

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Product designer who designs AI tools and ships them as working software.

EXPERIENCE

Founder, Product Designer, Sneak Peek — 2026 - Present

Mac app where a coding agent builds a few takes on a screen from real components.

- Designed and built it in Figma, Electron and React, then brought it to Windows and Linux.
- Traced the funnel from **237 visitors** in **27 countries** to **28 downloads** with PostHog, finding the biggest drop before first open.

Product Designer and Developer, Flawless Studio (freelance) — 2026

Instagram studio for a clothing store, where Claude drafts each post from the real catalogue.

- Cut post creation time by **75%**, from **8 to 2 minutes**, while only the owner can publish.

Product Designer and Developer, Artza Productions (freelance) — Apr 2026 - Jul 2026

Bilingual website and custom CMS for a Tel Aviv TV studio.

- Let a non-technical team publish on its own with a visual catalogue instead of files.

Product Designer, ClaraAI — Jul 2025 - Sep 2025

- Designed production UI for an AI image and video generator, validated with coded prototypes.

UX Designer, Israel Defense Forces — 2021 - 2023

- Turned large volumes of files and data into tailored views commanders could act on.

EDUCATION

Advanced UX/UI Program, Studio 6B

Front-End Development, Meta

TOOLS

Figma, React, Next.js, TypeScript, Electron, Claude Code · Hebrew (native), English (professional)